

## **LIA COOKIE POLICY**

*Effective 1<sup>st</sup> December 2024*

LIA uses cookies on [www.lia.ie](http://www.lia.ie) (the "Service"). By using the Service, you consent to the use of cookies.

Our Cookies Policy explains what cookies are, how we use cookies, how third-parties we may partner with may use cookies on the Service, your choices regarding cookies and further information about cookies.

### **What are cookies**

Cookies are small pieces of text sent to your web browser by a website you visit. A cookie file is stored in your web browser and allows the Service or a third-party to recognize you and make your next visit easier and the Service more useful to you.

Cookies can be "persistent" or "session" cookies.

### **How LIA uses cookies**

When you use and access the Service, we may place a number of cookies files in your web browser.

We use cookies for the following purposes:

- to enable certain functions of the Service and
- to provide analytics, to store your preferences.

We use both session and persistent cookies on the Service and we use different types of cookies to run the Service.

## Essential cookies

We may use essential cookies to authenticate users and prevent fraudulent use of user accounts.

Some of the cookies we use are strictly necessary for our website to function, and we don't ask for your consent to place these on your computer. These cookies are shown below.

Cookie Name	Description	Expiry
PHPSESSID	PHP session cookie associated with embedded content from this domain.	Up to 1 year
OptanonAlertBoxClosed	This cookie is set by websites using certain versions of the cookie law compliance solution from OneTrust. It is set after visitors have seen a cookie information notice and in some cases only when they actively close the notice down. It enables the website not to show the message more than once to a user. The cookie has a one year lifespan and contains no personal information.	Up to 1 year
exp_csrf_token	This cookie is used by Cloudflare to identify trusted web traffic.	Duration of the session
OptanonConsent	This cookie is set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. This enables site owners to prevent cookies in each category from being set in the users browser, when consent is not given. The cookie has a normal lifespan of one year, so that returning visitors to the site will have their preferences remembered. It contains no information that can identify the site visitor.	Up to 1 year
ASP.NET_SessionId	General purpose platform session cookie, used by sites written with Microsoft .NET based technologies. Usually used to maintain an anonymised user session by the server.	Duration of the session

For those cookies that are useful but not strictly necessary we will always ask for your consent before placing them. These are:

### Performance Cookies

Cookie Name	Description	Expiry
_hjTLDTest	When the Hotjar script executes we try to determine the most generic cookie path we should use, instead of the page hostname. This is done so that cookies can be shared across subdomains (where applicable). To determine this, we try to store the _hjTLDTest cookie for different URL substring alternatives until it fails. After this check, the cookie is removed.	Duration of session
_ga	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. By default it is set to expire after 2 years, although this is customisable by website owners.	2 years
_gat_UA-nnnnnnnn-nn	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.	A few seconds
_gid	This cookie name is associated with Google Universal Analytics. This appears to be a new cookie and as of Spring 2017 no information is available from Google. It appears to store and update a unique value for each page visited.	1 day

Cookie Name	Description	Expiry
exp_tracker	This cookie name is associated with the website content management system Expression Engine. Most likely to do with tracking or recoding visitor activity.	Up to 1 year
__hssc	This cookie name is associated with websites built on the HubSpot platform. It is reported by them as being used for website analytics.	Duration of session
__hssrc	This cookie name is associated with websites built on the HubSpot platform. It is reported by them as being used for website analytics.	Up to 1 year
__hstc	This cookie name is associated with websites built on the HubSpot platform. It is reported by them as being used for website analytics.	Up to 6 months
_hjSessionUser_3361198	Hotjar cookie that is set when a user first lands on a page with the Hotjar script. It is used to persist the Hotjar User ID, unique to that site on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID.	Up to 1 year
_hjSession_3361198	A cookie that holds the current session data. This ensures that subsequent requests within the session window will be attributed to the same Hotjar session.	Duration of session
__lc_cid	This domain is associated with LiveChat, which is an online customer service software with online chat, help desk software, and web analytics capabilities.	Up to 13 months
__lc_cst	This domain is associated with LiveChat, which is an online customer service software with online chat, help desk software, and web analytics capabilities.	Up to 13 months

Cookie Name	Description	Expiry
__oauth_redirect_detector	This domain is associated with LiveChat, which is an online customer service software with online chat, help desk software, and web analytics capabilities.	A few seconds
_ga_xxxxxxxxxx	Used by Google Analytics to identify and track an individual session with your device.	Up to 13 months
_gclxxxx	This cookie is set by Google Analytics and is used to store and track conversions. Google conversion tracking cookie	89 days
_hjAbsoluteSessionInProgress	This cookie is used by HotJar to detect the first pageview session of a user. This is a True/False flag set by the cookie.	A few seconds
_hjFirstSeen	Identifies a new user's first session on a website, indicating whether or not Hotjar's seeing this user for the first time.	A few seconds
_hjIncludedInPageviewSample	This cookie is set to let Hotjar know whether that visitor is included in the data sampling defined by your site's pageview limit.	A few seconds
_hjIncludedInPageviewSample	Used when Hotjar has rejected the session from connecting to our WebSocket due to server overload. Applied in extremely rare situations to prevent severe performance issues.	A few seconds
_hjIncludedInSessionSample	This cookie is set to let Hotjar know whether that visitor is included in the data sampling defined by your site's daily session limit.	A few seconds

Cookie Name	Description	Expiry
_hjIncludedInSessionSample	Used when Hotjar has rejected the session from connecting to our WebSocket due to server overload. Applied in extremely rare situations to prevent severe performance issues.	A few seconds
_hjSession_746916	A cookie that holds the current session data. This ensures that subsequent requests within the session window will be attributed to the same Hotjar session.	A few seconds
_hjSessionUser_746916	Hotjar cookie that is set when a user first lands on a page with the Hotjar script. It is used to persist the Hotjar User ID, unique to that site on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID.	Up to 1 year
exp_last_activity	This cookie name is associated with the website content management system Expression Engine. Most likely to do with tracking or recoding visitor activity.	1 year
exp_last_visit	This cookie name is associated with the website content management system Expression Engine. Most likely to do with tracking or recoding visitor activity.	1 year

## Functional Cookies

Cookie Name	Description	Expiry
hubspotutk	This cookie name is associated with websites built on the HubSpot platform. HubSpot report that its purpose is user authentication. As a persistent rather than a session cookie it cannot be classified as Strictly Necessary.	5 months

Cookie Name	Description	Expiry
WSS_FullScreenMode	This cookie name is associated with Microsoft SharePoint which is used to remember if the user has navigated in 'Full Screen' mode and maintain this navigation preference for their future accesses.	1 year

## Targeting Cookies

Cookie Name	Description	Expiry
bscookie	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	1 year
UserMatchHistory	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	1 month

Cookie Name	Description	Expiry
bcookie	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	1 year
lidc	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	1 day
li_sugr	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	2 months

Cookie Name	Description	Expiry
AnalyticsSyncHistory	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	1 month
li_gc	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	5 months
_cfuvid	This domain is owned by Hubspot. This company provides a range of online marketing and sales technology and services.	1 year
__cf_bm	This is a CloudFoundry cookie	Duration of the session
ln_or	This is a LinkedIn cookie used to determine if Oribi analytics can be carried out on a specific domain	Duration of the session

## What are your choices regarding cookies?

You can at any time manage your cookie choices on our website by clicking the 'Manage Cookie Choices' in the cookie banner when you first access our website and/or if you visit our website having cleared your browsing history and cached data. In any event, our website will automatically prompt you to do so every six months.

Please note, however, that if you delete cookies or refuse to accept them, you might not be able to use all of the features we offer, and some of our pages might not display properly.